



"Once known for superior cotton and citrus, Mesa is now celebrated for excellent schools, livable neighborhoods, quality governance and a pro-business mentality. Continued success requires a strategic vision to maximize Mesa's pillars of economic development: healthcare; education; aerospace; technology; and tourism industries." – The Honorable Scott Smith, Mayor, City of Mesa

Mesa is embarking on a new and exciting course with four legacy educational institutions to improve post-secondary completion in Arizona, while further establishing education as a critical piece to Mesa's economic development success. Albright College, Benedictine University, Westminster College, and Wilkes University have identified a unique opportunity in Mesa to share their tradition and deliver a high quality liberal arts education. The institutions have committed to collaborate with each other, the City, and other community organizations in an effort to transform Mesa into a thriving college town.



Albright College 1201 South Alma School Road, Suite 5400 Mesa, AZ 85210 (855) 252-2749

http://mesa.albright.edu



**Dr. Jerry Lee**, Mesa Campus Senior Administrator

Founded in 1856, Albright College is a nationally ranked, private institution offering a rigorous liberal arts curriculum with an interdisciplinary focus. Albright's hallmarks are connecting fields of learning, collaborative teaching and learning, and a flexible curriculum that allows students to create an individualized education. Albright's reputation is well-earned. Their cohort-based degree completion programs enjoy an 88 percent completion rate, equal to that of Harvard and more than double the national rate. The Huffington Post specifically cited Albright for its success earlier this year, saying "Cohorts are partners for success. United by similar goals, knowledge and camaraderie, they lift you up when you're down and celebrate your achievements with you."

In Mesa, Albright will be offering its highly successful evening program that is specifically designed for working adults who have approximately two years of college credit. The program has been in existence for over 15 years due to the strong partnerships that Albright has built with local community

colleges. Classes will begin in the Fall of 2012 with degree offerings including Applied Psychology/Organizational Behavior, Business Administration, and Information Systems.

Mesa's education initiative is especially intriguing to Albright because it has the potential to demonstrate how different educational institutions can work collaboratively to offer residents of Mesa a wide variety of educational options.

"This opportunity is a perfect fit for Albright College and for the City of Mesa," said Albright President Lex O. McMillan III, Ph.D. "The College has been educating working adults for 15 years and has earned a reputation for rigorous academics and a flexible, adaptable curriculum. Our new degree offerings in Mesa will match the areas the city is seeking to leverage."



Founded: 1856

Total Enrollment: 2,250

Projected Mesa Enrollment (Year 5): 300 students







Benedictine University at Mesa 51 East Main Street, Suite 105 Mesa, AZ 85201 (888) 829-6300 www.ben.edu/mesa



Jo Wilson, Senior Administrator and Special Assistant to the Executive Vice President

For more than 125 years, Benedictine University has provided a renowned liberal arts education, and the essential values and tools that create leaders within the community. Benedictine University at Mesa offers a private, faith-based education grounded in history, heritage and Catholic tradition. A Benedictine education is global with locations in Mesa, Arizona, more than 40 locations in Illinois including its main campus in Lisle and branch campus in Springfield, four locations in China, and two locations in Vietnam.

The curriculum in Mesa is focused on pathways leading to viable degrees that enhance the growth and improved economic health of Arizona and the region. Benedictine graduates are positioned to continue into graduate/ professional school and successfully enter the economic stream where they make a positive impact on society by living the Benedictine values of faith, hospitality, community, involvement, balance and stewardship. Instilling the Benedictine Way within education means applying this value system that speaks to the mind and the heart, and guides our graduates throughout life.

Classes will begin in August 2013 with degree offerings including a Bachelor of Fine Arts; Bachelor of Arts degrees in Criminal Justice, Communication Arts, Psychology and Theology; a Bachelor of Science in Nutrition; a Bachelor of Business Administration in Management and Organizational Behavior; and a minor in Religious Studies.

The Mesa branch campus will provide all students who feel the call of a Benedictine education a way to attend through academic support, financial flexibility, and curriculum counseling and guidance. The goal is to make a private values- and leadership-based education affordable and available, as well as create an inclusive environment where all students flourish.

"This is an excellent opportunity for Benedictine University to further enhance our reputation as a leading provider of outstanding academic programs, and to achieve our mission of graduating students who are excellent citizens and committed stewards of society," said William J. Carroll, Ph.D., President of Benedictine University.

Main Campus Location: Lisle, Illinois

Founded: 1887

Total Enrollment: 10,454

Projected Mesa Enrollment (Year 5): 1.000 students



## WESTMINSTER COLLEGE

Westminster College 238 West 2nd Street Mesa, AZ 85201 (573) 544-7597

www.westminster-mo.edu



Robert Seelinger, Campus Dean

Founded in 1851, Westminster is a mission-based institution that is committed to providing students a dynamic developmental experience. Our mission is "to educate and inspire all our students through a distinctive liberal arts curriculum and a dynamic developmental experience; to challenge them to be critically aware, life-long learners and leaders of character, committed to the values of integrity, fairness, respect and responsibility; and to prepare them for lives of success, significance, and service."

Our holistic and integrated approach to student learning and development is embodied in what we call the Concept for Student Development. Our goal is to provide a wide range of interlocking, complementary, and transformational experiences both in and outside of the traditional classroom that prepare students for their lives beyond college. Learning and personal development take place ideally through a wide range of experiences, and we strive to provide an environment where members of the community (students, faculty, and

staff) are actively engaged with one another, with the world of ideas, and with the wider communities in which they live. Also central to the Concept of Student Development is the commitment to developing leaders who are prepared to understand the dynamics of the global community in which we all live.

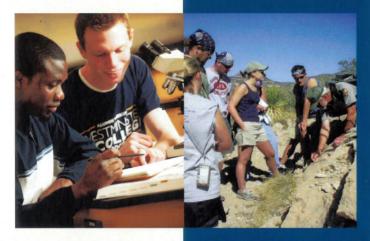
Classes will begin in the Fall of 2013 with degree offerings including majors in English, Environmental Science, Environmental Studies, International Business, and Transnational Studies and minors in Health Professionals and Pre-Law.

"On behalf of the entire Westminster College community, I want to say how excited we are to form this partnership with the City of Mesa. Both the City and the College will benefit from the opportunities for growth afforded by our collaboration. Mesa will benefit by having a historic liberal arts college in the city, and Westminster will benefit by extending the College's profile to a growing region of the country. In collaboration with the community we are very eager to establish ourselves in Mesa and to develop our programs so that we can provide another generation of students with the transformational experience that is at the heart of a Westminster education." Dr. George B. Forsythe, President, Westminster College.

Main Campus Location: Fulton, Missouri

Founded: 1851 Total Enrollment: 1,050

Projected Mesa Enrollment (Year 5): 565 students





Dr. Bonnie Culver, Executive Director



Wilkes University 20 West 1st Street, Suite 107 Mesa, AZ 85201 (800) 945-5378, ext. 6372 www.wilkes.edu

Wilkes University is an independent institution of higher education dedicated to academic and intellectual excellence through mentoring in the liberal arts, sciences and professional programs. Founded in 1933, Wilkes provides its students with the experience and education necessary for career and intellectual development as well as personal growth.

Mentorship is at the heart of each educational experience. It's what makes Wilkes unique and prepares our students for their future roles and successes. Mesa offers an exciting opportunity to extend our mentoring brand of personal instruction to residents of Arizona which will help the Mesa region create additional economic opportunities.

Classes will begin in January 2013 and Wilkes will offer master's degrees in business administration, creative writing, engineering management, teaching English as a second language and classroom technology. Starting in fall 2013, bachelor's degrees in engineering, entrepreneurship and accounting will

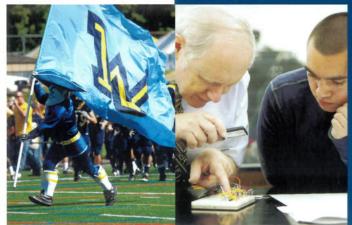
be offered, as well as a master's degree in mechanical engineering. Programs in nursing, electrical engineering and integrative media are also being explored.

"We are excited to partner with the City of Mesa and be part of this vibrant community," said Wilkes University President Patrick F. Leahy. "Wilkes is committed to academic excellence and personalized attention, values that have produced student success for nearly 80 years. We are pleased to offer a Wilkes education to the people of Arizona and to continue our tradition of preparing leaders for tomorrow's economic environment."

Main Campus Location: Wilkes-Barre, Pennsylvania

Founded: 1933 Total Enrollment: 5,163

Projected Mesa Enrollment (Year 5): 425 students







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